

## PRIVACY POLICY

### Information document pursuant to and for the purposes of Article 13 of Regulation (EU) 2016/679 (GDPR)

In compliance with the provisions of EU Reg. 2016/679 ([European regulation for the protection of personal data](#)) We provide you with the necessary information regarding the processing of the personal data provided. The information is not to be considered valid for other websites that may be consulted via links on the websites in the domain of the owner, who is not to be considered in any way responsible for the websites of third parties. This information is provided pursuant to art. 13 of EU Reg. 2016/679 (European Regulation for the protection of personal data) and is also inspired by the provisions of Directive 2002/58/EC, as updated by Directive 2009/136/EC on Cookies, as well as what provided for by the Provision of the Guarantor Authority for the protection of personal data of 08.05.2014 regarding Cookies and the EDPB Guidelines 05/2020 on consent based on the GDPR, adopted on 04.05.2020.

### Processable personal data

«personal data»: any information relating to an identified or identifiable natural person («data subject»); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more elements characteristic of his physical identity, physiological, genetic, psychological, economic, cultural or social; (C26, C27, C30).

### Browsing data

The computer systems and software procedures used to operate a website acquire, during their normal operation, some personal data whose transmission is implicit in the use of Internet communication protocols. This category of data includes the IP addresses or domain names of the computers and terminals used by users, the addresses in URI/URL (Uniform Resource Identifier/Locator) notation of the requested resources, the time of the request, the method used in the submit the request to the server, the size of the file obtained in response, the numerical code indicating the status of the response given by the server (successful, error, etc.) and other parameters relating to the operating system and the user's IT environment (for more information see Cookies policy of this site).

### Data communicated by the interested party

The optional, explicit and voluntary sending of messages to the contact addresses, as well as the compilation and forwarding of the forms on the Data Controller's website, involves the acquisition of the sender's contact data, necessary to respond, as well as all the data personal information included in communications.

### Specific information

Specific information will be present on the pages of the Site in relation to particular services or processing of the Data provided.

**Cookies** For more information on the cookies used by this website, see the cookie policy.

#### 1. Who is the Data Controller? How to contact him?

Data controller of the website <http://www.agriturismobagnaia.it/>, pursuant to articles. 4 and 24 of the EU Reg 2016/679, is **BAGNAIA SOC. AGRICOLA S.S.** with registered office in PODERE BAGNAIA 47 - 53027 SAN QUIRICO D'ORCIA (SI) and VAT number 01352200529. To contact the Data Controller, send an email to [info@agriturismobagnaia.it](mailto:info@agriturismobagnaia.it).

## 2. Purpose of the processing, legal basis, data retention period and nature of the provision

THE CATEGORIES OF DATA REQUESTED FOR THE FOLLOWING PURPOSES ARE STRICTLY NECESSARY TO CARRY OUT THE PROCESSING, FOR ANY FURTHER REQUESTS FOR PERSONAL DATA SPECIFIC CONSENT WILL BE REQUIRED.

### Purpose A) Browsing the website.

- LEGAL BASIS: legitimate interest (art. 6, par. 1 letter f) and recital 47 GDPR): processing is necessary for the pursuit of the legitimate interest of the data controller or third parties, provided that the interests or fundamental rights and freedoms of the interested party which require protection of personal data, taking into account the reasonable expectations of the interested party based on his relationship with the data controller. Activities strictly necessary for the functioning of the site and the provision of the navigation service on the platform.
- DATA STORAGE PERIOD: until the duration of the browsing session. See cookie policy
- NATURE OF THE PROVISION: necessary in order to allow navigation of the website.

### Purpose B) Possible compilation of data collection forms for contacts.

- LEGAL BASIS: legitimate interest | request of the interested party (art. 6, par. 1 letter f) and recital 47 GDPR).
- DATA RETENTION PERIOD: for the time necessary to respond to the request and in any case no longer than 2 years.
- NATURE OF THE PROVISION: the provision of data is necessary to allow the owner to provide feedback to requests received via the form. Failure to provide the data will make it impossible to obtain the requested information.

### Purpose C) Commercial and promotional newsletter activities

- LEGAL BASIS: consent to processing (art. 6 par. 1 letter a)
- DATA RETENTION PERIOD: for the time necessary to respond to the request and in any case no longer than 12 months. The interested party can object to the processing easily and free of charge.
- NATURE OF THE PROVISION: The provision of data is optional and in the absence of the same, your data will not be processed for the pursuit of this purpose, the refusal to provide it will not prejudice the usability of other services.

## 3. To whom will the personal data collected be communicated?

The personal data provided will be shared with subjects who will process the data as managers (art. 28 of EU Reg. 2016/679) and/or as natural persons acting under the authority of the Data Controller and the Manager (art. 29 of EU Reg. 2016/679), for the purposes listed above. Specifically, the data will be shared with:

- companies contractually linked to **BAGNAIA SOC. AGRICOLA S.S.**;
- subjects who provide services for the management of the information system used by **BAGNAIA SOC. AGRICOLA S.S.** and telecommunications networks;
- freelancers, studios or companies in the context of assistance and consultancy relationships;
- subjects who provide services for the management of the activities indicated above in the purposes (subjects for communication, printing of brochures, flyers, websites, films);
- platform managers for the services listed above (site hosting, YouTube);
- business partners / sponsors, only with prior consent;
- competent authorities for fulfilling legal obligations and/or provisions of public bodies, - to other members upon request.

The list of Data Processors is constantly updated and available by writing to [info@agriturismobagnaia.it](mailto:info@agriturismobagnaia.it) or at the registered office of the Owner.

#### 4. BAGNAIA SOC. AGRICOLA S.S. does it transfer data outside the EU?

Personal Data is not transferred to third countries with respect to the European Union and the European Economic Area. Should such transfer become necessary and/or unavoidable due to organizational needs of the Data Controller, please note that:

- it will take place exclusively towards countries for which there is an adequacy decision adopted by the European Commission;
- where it is a country other than the one referred to in the previous point, if it becomes necessary to transfer your data to non-EU countries, this will take place in compliance with the limits and conditions set out in the articles. 44 et seq. of EU Reg. 2016/679.

#### 5. Is there an automated process?

We do not use decision-making processes based on automatic processing, including profiling.

#### 6. What are your rights? How can you exercise them?

You will be able to assert your rights as expressed in the articles. 15, 16, 17, 18, 19, 20, 21, 22 of EU Regulation 2016/679, by contacting the Data Controller at the email address [info@agriturismobagnaia.it](mailto:info@agriturismobagnaia.it). You have the right, at any time, to ask the Data Controller for access to your personal data, rectification, cancellation of the same, limitation of processing and portability of your data. Furthermore, you have the right to object, at any time, to the processing of your data based on legitimate interest and, in the cases provided for, you have the right to revoke the consent given without prejudice to the lawfulness of the processing based on consent before the revocation.

To no longer receive communications of an informative and/or promotional/commercial nature, simply write an e-mail at any time to the address [info@agriturismobagnaia.it](mailto:info@agriturismobagnaia.it) or using our automatic cancellation systems for emails only.

You have the right to lodge a complaint with the Guarantor for the protection of personal data (Supervisory Authority [www.garanteprivacy.it](http://www.garanteprivacy.it) ). In the event of a request for data portability, the Data Controller will provide you with the personal data concerning you, without prejudice to paragraphs 3 and 4 of the art. 20 of Reg. (EU) 2016/679.

#### 7. Further information

The owner reserves the right to modify, update, add or remove parts of this privacy policy at its discretion and at any time. In order to facilitate this verification, the information will contain the update date.

Update date: 06/12/2022

## COOKIE POLICY

This Cookie Policy aims to make known the procedures followed for the collection, through cookies and/or other monitoring technologies, of the information provided by users when they visit the website <http://www.agriturismobagnaia.it/>.

The data controller of the personal data collected through this site is **BAGNAIA SOC. AGRICOLA S.S.** with registered office in PODERE BAGNAIA 47 - 53027 SAN QUIRICO D'ORCIA (SI) and VAT number 01352200529. To contact the Owner send an email to [info@agriturismobagnaia.it](mailto:info@agriturismobagnaia.it).

### What are cookies

Cookies are small text files that the sites visited by users send to their terminals, where they are stored to be retransmitted to the same sites on subsequent visits. Cookies are used for different purposes, have different characteristics, and can be used both by the owner of the site you are visiting and by third parties. Below you will find all the information on the cookies installed through this site, and the necessary information on how to manage your preferences regarding them.

For more information about cookies and their general functions, visit an informative website such as [allaboutcookies.org](http://allaboutcookies.org).

### Type of Cookies

Cookies can be of various types, depending on the type of data they store and how long they remain stored on the user's device.

**Session cookies**, or temporary are those that expire or are deleted when the browser is closed, while persistent ones have longer expiries (from a few minutes to entire months) depending on the functions they perform. It is precisely these functions that distinguish cookies into two categories: technical and non-technical (or profiling).

**Technical cookies** they manage the data necessary for the provision of pages and facilitate navigation, allowing, for example, not having to re-enter username and password to access particular services, remembering the last page visited or to what extent a video was viewed, to recognize the type of device in use and adapt the size of the images accordingly. Technical cookies also allow aggregate statistical analyzes to be carried out on the most visited pages and user preferences, but only in anonymous form, and are not used to analyze the behavior or preferences of individual users.

**Profiling cookies**, instead, they are used to analyze the interests and browsing habits of individual users, to personalize browsing and provide, for example, content, including advertising, targeted to particular interests.

Cookies can be provided directly by the manager of the site you are browsing (first-party cookies) or, if the site relies on external services for particular functions, by third parties (third-party cookies).

The Site uses both technical and non-technical cookies on its pages, including third-party cookies, in order to improve the experience on its site, adapting it, for example, depending on the browser and device in use, selecting the type of content displayed, or by displaying advertising of potential interest to the individual user. Navigation on the pages of the Site involves the use of technical and non-technical cookies (the latter also called "profiling"), first and third party, necessary for the provision of the service, used for statistical purposes, navigation analysis and for the provision of personalized commercial services and communications.

### Technical cookies that do not require consent

This Website uses technical session cookies strictly necessary for the functioning of the site, for the provision of the service and for the optimization of navigation, as well as technical cookies relating to saving preferences (specifically in relation to language preferences) and service optimization. These cookies do not collect information about the User or track the profile of visitors to the Site.

## Cookies for which consent is required

All cookies other than the technical ones indicated above are installed or activated only following the consent expressed by the user the first time they visit the site. Consent can be expressed in a general way, by interacting with the short information banner present on the landing page of the site, according to the methods indicated in this banner (by clicking on the OK button or the X button; or continuing navigation, even by scrolling or via a link); or it can be provided or denied selectively, according to the methods indicated below. A record of this consent is kept on subsequent visits. However, the user always has the possibility to revoke all or part of the consent already expressed.

### Mandatory or optional nature of consent for the operation of cookies that do not pursue marketing purposes

It is not mandatory to acquire consent for the operation of only technical or third-party or analytical cookies assimilated to technical cookies. Their deactivation and/or denial of their operation will make it impossible to navigate correctly on the Site and/or the impossibility of using the services, pages, features or contents available therein.

- This site uses only technical cookies, i.e. those that allow the site to function correctly, allowing the visitor to better navigate the site.
- The site can also use analytical cookies such as Google Analytics with anonymized IP assimilated entirely to technical cookies which are instead those intended to provide the site manager with purely statistical data such as the total number of visitors to the site and each of its pages for each specific time slot.

### Cookies installed on this site

Performance Cookie keys	Domain	Path	Cookies type	Expiration	Description
_ga	. agriturismo <b>bag</b> naia.it	/	Firstparty	2 years	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports.
_gid	. agriturismo <b>bag</b> naia.it	/	Firstparty	1 day	This cookie is set by Google Analytics. It stores and updates a unique value for each page visited and is used to count and track pageviews.
Targeting Cookie keys	Domain	Path	Cookies type	Expiration	Description
_gat_gtag_UA_115063887_1	. agriturismo <b>bag</b> naia.it	/	Firstparty	1 minute	This cookie is part of Google Analytics and is used to limit requests (throttle request rate).
NID	. Google. com	/	Thirdparty	6 months 3 days	This cookie is set by DoubleClick (which is owned by Google) to help build a profile of your interests and show you relevant ads on other sites.

## How to disable/delete cookies by configuring your browser

If consent has already been given but you want to change the cookie permissions, you must delete them through the browser, as indicated below, because otherwise those already installed will not be removed. In particular, please note that it is not possible in any way to control third-party cookies, therefore if consent has already been given previously, it is necessary to delete cookies through the browser (dedicated section) or by asking for the opt-in. out directly to third parties or via the site <http://www.youronlinechoices.com/it/letue-scelte>

To delete cookies from the Internet browser of your smartphone/tablet, you must refer to the user manual of the device. To disable analytical cookies and prevent Google Analytics from collecting data on your browsing, you can download the Browser Add-on to deactivate Google Analytics: <https://tools.google.com/dlpage/gaoptout>

### Chrome

- 1. Run the Chrome Browser
- 2. Click on the menu in the browser toolbar next to the URL entry window for navigation
- 3. Select Settings
- 4. Click Show Advanced Settings
- 5. In the "Privacy" section click on the "Content settings" button
- 6. In the "Cookies" section you can change the following cookie settings: or Allow data to be saved locally  
Modify local data only or until the browser is closed Prevent sites from setting or cookies:
  - Allow data to be saved locally
  - Change local data only until the browser is closed
  - Prevent sites from setting cookies
  - Block third-party cookies and site data
  - Manage exceptions for some websites
  - Delete one or all cookies
- For more information visit [dedicated page](#).

### Mozilla Firefox

- 1. Run the Mozilla Firefox browser
- 2. Click on the menu in the browser toolbar next to the URL entry window for navigation
- 3. Select Options
- 4. Select the Privacy panel
- 5. Click Show Advanced Settings
- 6. In the "Privacy" section click on the "Content settings" button
- 7. In the "Tracking" section you can change the following cookie settings:
  - Request sites not to perform any tracking
  - Communicate to the sites your availability to be tracked
  - Do not communicate any preferences regarding the tracking of personal data
- 8. From the "History" section you can:
  - By enabling "Use custom settings" select to accept third-party cookies (always, from the most visited sites or never) and to keep them for a specific period (until their deadline, when you close Firefox or ask every time)
  - Remove individual stored cookies.
- For more information visit [dedicated page](#).

### Internet Explorer

- 1. Run the Internet Explorer browser
- 2. Click the Tools button and choose Internet Options

- 3. Click on the Privacy tab and, in the Settings section, change the slider according to the desired action for cookies: or Block all cookies Allow or all cookies:
  - Block all cookies
  - Allow all cookies
  - Select the sites from which to obtain cookies: move the cursor to an intermediate position in order to do not block or allow all cookies, then press on Sites, enter in the Website Address box a website and then press Block or Allow.
- For more information visit [dedicated page](#).

## Safari

- 1. Run the Safari Browser
- 2. Click on Safari, select Preferences and click on Privacy
- 3. In the Block Cookies section, specify how Safari must accept cookies from websites.
- 4. To view which sites have stored cookies, click on Details
- For more information visit [dedicated page](#).

## Safari iOS (mobile devices)

- 1. Run the iOS Safari Browser
- 2. Tap on Settings and then Safari 3. Tap on Block Cookies and choose from the various options: "Never", "Third party and advertisers" or "Always"
- 4. To delete all cookies stored by Safari, tap on Settings, then on Safari and finally on Clear Cookies and Data
- For more information visit [dedicated page](#).

## User rights

Pursuant to European Regulation 679/2016 (GDPR) and national legislation, the User may, in the manner and within the limits established by current legislation, exercise the following rights:

- request confirmation of the existence of personal data concerning him (right of access);
- know its origin;
- receive intelligible communication;
- have information about the logic, methods and purposes of the processing;
- request its updating, rectification, integration, cancellation, transformation into anonymous form, blocking of data processed in violation of the law, including those no longer necessary to pursue the purposes for which they were collected;
- in cases of processing based on consent, receive at the sole cost of any support, your data provided to the owner, in a structured and readable form by a data processor and in a format commonly used by an electronic device;
- the right to lodge a complaint with the Supervisory Authority (Privacy Guarantor - [link to the Guarantor page](#));
- as well as, more generally, exercise all the rights recognized by the current legal provisions.

Requests should be addressed to the Data Controller.

In the event that the data are processed on the basis of legitimate interests, the rights of those interested in the processing are guaranteed (except for the right to portability which is not provided for by the rules), in particular the right to object to the processing which can be exercised by sending an request to the data controller.

## Updates

We reserve the right to change this cookie policy from time to time. It is your responsibility to regularly check whether you have read and agreed to the latest version of the applicable cookie policy.

This privacy policy is updated as of 06/12/2022